



# Lake Winnipeg is our lake. We are its stewards. Its health is our responsibility – and the world is watching.



The Lake Winnipeg Health
Plan identifies eight evidencebased actions to manage
phosphorus loading, providing a
comprehensive action strategy
that leverages the positive power
of collaboration and fosters
innovative solutions.

The Lake Winnipeg Foundation (LWF) is an environmental non-governmental organization seeking solutions to ensure a clean, healthy Lake Winnipeg and watershed. Combining the expertise of our Science Advisory Council and the passion of our members, LWF is nationally recognized for linking citizens and science to catalyze action.

Get involved at: lakewinnipegfoundation.org

# Our challenge is complex. Our plan is evidence-based. Together, we are building solutions – now and for future generations.



#### 1. Keeping Water on the Land

Wetlands are diverse ecosystems that keep our water clean by filtering out excess phosphorus. Protecting Manitoba's threatened wetlands will protect the health of our beloved lakes.



# 2. Conserving the Boreal Forest

Teeming with life, Manitoba's boreal forest supplies some of Lake Winnipeg's cleanest water. Keeping our forest intact and healthy will safeguard the source water that flows into our great lake.



### 3. Setting the Standard for Wastewater Treatment

It's time to take responsibility for our waste. The water we use to flush our toilets ends up in our lakes. State-of-the-art treatment systems can ensure it's clean when it gets there.



## 4. Monitoring our Waterways

To know where we're going, we have to know where we've been. Collecting the right information will ensure we're making smart, evidence-based decisions and tell us how our actions are making a difference.



# 5. Managing our Shorelines

Healthy shorelines are our last line of defence when it comes to protecting our lake. By working together, we will find the right balance between development and protection.



#### 6. Promoting Agricultural Water Stewardship

Healthy farms and healthy lakes go hand in hand. We need to keep phosphorus on our fields – and out of our lake – by encouraging choices that are good for both our land and our water.



#### 7. Investing in a Clean Water Economy

Smart policies and innovative technologies can protect Lake Winnipeg and other threatened ecosystems around the world. It's time to create new opportunities by exporting made-in-Manitoba solutions.



#### 8. Taking Responsibility

Clean, fresh water is a precious resource. We can all engage as stewards of our shared waters, consumers with purchasing power, and citizens living in a democracy in which the collective voice of the people influences the laws of the land.



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